

## Merits of Installing an EV Charging Station at a Business Facility



With global warming rising at an alarming rate, more and more businesses are being encouraged to switch to greener methods. While some businesses are switching to greener sources of electricity, other business facilities located in areas with a high density of electric vehicles are placing EV charging stations to support users with electric vehicles.

Business facilities that install chargers from [EV charging station contractors](#) are primarily cashing in on one key aspect of the shopping experience: dwell time. Unlike the normal gas station, where cars will only take approximately 2-3 minutes to refuel, electric vehicles take longer to charge and may also depend on the type of charger acquired from the EV charging station contractors.

### **Spike in EV Sales**

In the post-pandemic era, 40% of car purchasers are looking into electric vehicle options. Historical data has revealed that despite EV companies cutting down production, sales have doubled in the past two years. More electric vehicles attract potential customers to the business as they close the gap between the business and the potential customer in terms of physical distance.

## **Brand Identity**

More and more consumers are looking toward environmentally friendly businesses to buy their products. 45% of customers are looking for brands with environmentally friendly products and methods of production. It only becomes imperative for any brand to take a step ahead of their competitors and provide environmentally friendly options through charger installation.

## **Increased Real Estate Value**

The US currently has 1.6 million electric vehicles; however, only 40,000 charging stations are available nationwide. More and more charging locations have been coming up to promote the use of electric vehicles so that potential buyers are not discouraged by the distance from their area to the nearest charging station. Working with EV charging station contractors can help businesses in this pursuit.

## **EV Driving Employees**

Any business facility that has an electronic charging facility attracts employees who own electric vehicles. More potential employees will mail their CVs to employers with an electronic charging station. Electric vehicles charging stations are convenient for employees, and they're inclined to work at a facility that offers them.

## **Competitors**

Businesses compete for customers. On the other hand, customers look for a better shopping experience. With the emergence of the Covid 19 pandemic, customers found comfort in placing online orders, and some even sealed highly lucrative deals over the internet.

## **Conclusion**

The detrimental consequences of global warming have caused businesses to accept the reality that reducing their carbon footprint is the only way forward. Visit [Canadian Wire Wizards Inc](https://www.canadianwirewizards.ca) to learn more about electric vehicles.

## **Original Source Link:**

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